

MS, FAIS, FMAS, FIAGES | Laparoscopic Surgeon

# LASER TRAINING IN PROCTOLOGY

















# **HOW TO TREAT WITH LASER**



Discover the real effective skill that goes behind the performance of successful laser treatment of Hemorrhoids, Fistula, Pilonidal Sinus and Fissure. If you really want to ensure more high quality prospective patients agreeing for consulting, in treatment, and laser surgery, then this unique program is perfectly designed for practitioners like you.

You would agree, Piles or hemorrhoids is probably the most common lifestyle ailment affecting men and women of any age, in today's environment. Most patients avoid surgical treatment because it is painful, time consuming and they have shown high recurrence rate. Most patients have tried various treatments and after suffering from so much pain and spending lots of money and time, their conditions never improved.

That means a patient is desperate to opt for a better and effective treatment. "That is LASER" - This is why when a patient finds a better treatment option the practitioner is flooded with happy patients.

Nothing satisfies like learning, implementing and accelerating your practice with a powerful new skill, when most practitioners around are still relying on conventional painful procedures.

Most probably nobody offers a one-day, straight forward, "know-it-all" training program, so that you waste no time and immediately set yourself up for amazing results.

Now when most practitioners around are using the same old conventional surgical procedure, you can choose to be among a small group of smart sophisticated specialised practitioners and establish yourself as different, better, more advanced practitioners who believe in blessing their patients with a gold standard treatment. This is gratifying too.

Laser helps you to offer minimally invasive, faster healing and cosmetically preferential treatment, with lesser post operative problems and better results. Unlike conventional surgeries where the anatomy of the rectum is affected, leading to some chances of developing incontinence or loss of sphincter control, laser surgery precludes chances of incontinence as it does not involve any incision or stitches.

And as a practitioner, who has made a huge investment in time and money and trying to build an image of reputation for himself, there is nothing more harmful than getting lost in the crowd. But the good news is now you can easily (if you choose to) differentiate yourself ahead of other practitioners and surge ahead.

As the ancient according to Chinese proverb: "A conversation with a wise man is better than 10 year of study". The greatest education in the world is watching masters at work.







# Laser Treatment in Proctology









PILES FISTULA

FISSURE

**PILONIDAL SINUS** 





## **EXCLUSIVE TRAINING PROGRAM**

Here's what you will discover at our one-day exclusive training program on - How To Treat Hemorrhoids, Fistula, Pilonidal Sinus and Fissure with Laser



- **Know-it-all program** All packed with real live multiple cases, fundamental, hands on experience, tips and techniques, the training programs cover everything you would need to confidently launch your new practice.
- **Completely practical and action packed -** We have successfully conducted several such programs and helped launch new practice for many of our Doctor's who are now our clients. That means we have the expertise of running a high-level sophisticated program that delivers result.
- **Elite Mentor –** Highly experienced practitioner and a master teacher.
- **Advanced tactical lessons** at first you would be learning how to effectively perform laser procedure and second session takes you on how to attract, engage and convert high quality patients. This immediately gives you an edge over others.
- **Time tested and Proven** If you flip through our testimonial's you will find why so many have trusted us. You have by your side a reliable, experienced partner known for exceptional delivery and exclusive training programs.
- Reduces years of learning curve even if you have several years of experience or has just started your practice..... you can join the program as it is designed to give you tremendous insight and practical know-how.
- **Bottom line is –** This entire action program is designed to transform your practice. In a deep-dive exploration of processes in performing
  - a highly effective Laser procedure, we equip you with new skill, conversion methods, to help create a unique image for yourself.





## HERE'S A SNEAK PEEK OF WHAT ALL WOULD COVERED IN THE TRAINING

## **General Lecture**

- Why it is critical to use diode laser for proctology.
- A complete practical "How to Guide" of performing the treatment.
- Advantages of Laser treatment over other surgical and non-surgical procedures.
- How to convince your patient to invest in the laser treatment.
- How it is minimally invasive, faster and cosmetically preferential procedure, with much lesser post-operative problems.
- Further and most important is you simply don't have to take our words when we say how LASER has a higher success rate and low recurrence rate. you can simply see it for yourself.
- And how it can actually raise your patient satisfaction index.

## **Surgical Lecture**

- How to plan a surgical case with LASER (SOP for surgery)
- Safety Precautions one must take during operation & setting of the Laser.
- Complete guide of Do's and Don'ts with the LASER.
- Interactive session with the mentor during actual surgery. You can minutely observe and ask related questions.
- You'll be asked to assist an ongoing surgery, which will in turn enhance your confidence for the forth coming operations.





### **Study Material**

- Complete Reference material to refer during your own practice.
- The visuals of the surgeries performed during the training.
- The visuals for reference from past surgeries.







# DR. RAJEEV SHARDA

MS, FAIS, FMAS, FIAGES | Laparoscopic Surgeon

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- Dr. Rajeev Sharda is Laparoscopic Surgeon with experience of over 22 years. He completed M.B.B.S. & M.S. from Gandhi Medical College, Bhopal.
- He is in active private practice for last 20 years in Bhopal.
- He is consultant Surgeon in Sharda Hospital, Hardev Hospital, Nahar Nursing Home, Bhopal Fracture Hospital, Agrawal Hospital, Galaxy Hospital, Roshan Hospital, Shidhanta Hospital, Asha Niketan Hospital, Hajela Hospital.
- He has extensive knowledge in the field of Laparoscopic surgery.
- Organising Secretary
  - 1. Conducted many state as well as city chapter conferences since 15 years. Organised various workshop.
  - 2. Papers in state as well as National and International conferences.
  - 3. Secretary Bhopal surgeon club since years conducting scientific meeting monthly.
  - 4. Conducting many operative work shop as mentor in Bhopal since 10 yeras. (Hernia, Stapler, Hemorrhoidopexy, Japaroscopy, Hysterectomy etc.)
  - 5. Design various innovative instruments and procedure.
  - 6. Publish various papers in journal.
  - 7. Helping in Advance Gynae Surgery to many Gynecologist of Bhopal,
  - 1st Paper on 3D Laparoscopic Surgery is accepted in International Journal of Surgery.



## **BENEFIT OF USING LASOTRONIX LASER:**

- Day Care Procedure
- Faster Recovery
- Minimum Blood Loss
- Minimal Pain
- Minimal post operative discomfort
- Minimal Recurrence
- · Minimally invasive
- · More effective than any conventional method
- Higher Success Rate















**IN PROCTOLOGY** 

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# **PROCTOLOGY ACCESSORIES**



**PROCTOSCOPE** 



DISPOSABLE MEDICAL PROCTOSCOPE



LIGHTS SOURCE



**Headband with Loupes** 



**KENTAMED OPERATING ROOM SURGERY** 



**TAB TOP ELECTRO CAUTERY** 



**HEMORRHOID BANDING** 



**DIGITAL CAMERA PROCTOSCOPE** 



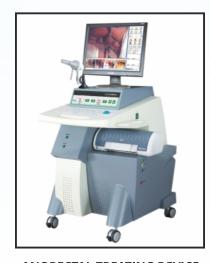
**PORTABLE COLOR DOPPLER** 



**INFRARED PHOTO COAGULATOR** 



PROCTO CAMERA WITH MONITOR



ANORECTAL TREATING DEVICE FOR HEMORRHOIDS



**DIGITAL VIDEO RECTOSCOPE** 



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